2026 ACCELERATOR IMPACT STORY

INSTAGOOD For People & Planet

ABOUT INSTAGOOD

InstaGood provides smart sanitary pad vending machines for public spaces. The systems are easy to maintain, use low power, and allow remote monitoring to ensure pads are always available. InstaGood helps improve access to menstrual hygiene products in schools, markets, and transport hubs.



INSTAGOOD: 12 MONTH ACCELERATOR JOURNEY

During its 12-month Accelerator journey, InstaGood focused on strengthening its strategy to sharpen its direction, identify growth opportunities and build a stronger foundation for the future.



Malavika Ravi
Toilet Board Coalition

ACCELERATOR COACH

"Working with Instagood has highlighted the importance of developing business models that can respond to evolving customer needs while remaining commercially viable and scalable"



Krishnna Priyadarshini,
InstaGood

ENTREPRENEUR

"The TBC programme has helped us reflect on our business strategy and identify opportunities to strengthen our model as we work towards sustainable growth."

Discover additional information and resources by clicking ***here***

Nov, 2026
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toiletboard.org

Join us to **Accelerate** **Sanitation Businesses by 2030** **1,000**

Unilever LIXIL

With thanks to our leaders:

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