Toilet *Marketplace* | 2026 Cohort | India

TOILET BOARD COALITION

2026 ACCELERATOR IMPACT STORY

in.sane

ABOUT IN.SANE LABS

In.sane Labs is a design and planning firm that focuses on inclusive and sustainable sanitation solutions. They work on mobile public toilets, sanitation education for children, and resilient urban infrastructure. Their goal is to create people-centred WASH solutions that work in real communities.



IN.SANE LABS: 12 MONTH ACCELERATOR JOURNEY

During its 12-month Accelerator journey, In.sane Labs focused on strengthening its strategy, refining unit economics and exploring grant opportunities to enhance its financial sustainability and support future growth.



Malavika Ravi
Toilet Board Coalition

ACCELERATOR COACH

"Working with In.sane Labs at the pre-revenue stage has shown how getting unit economics right early can help founders build a viable business model and make more informed decisions about scaling."



Viswanathan Sridhar,
In.sane Labs

ENTREPRENEUR

"The TBC programme has helped us better understand our unit economics and what it will take to build a financially sustainable business as we move towards commercialisation and scale."

Discover additional information and resources by clicking ***here***

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toiletboard.org

Join us to **Accelerate** **Sanitation Businesses by 2030** **1,000**

Unilever LIXIL

With thanks to our leaders:

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