Toilet *Marketplace* | 2026 Cohort | Senegal

TOILET BOARD COALITION

2026 ACCELERATOR IMPACT STORY

KITAMBAA
EMPOWERING WOMEN

ABOUT KITAMBAA

Kitambaa is an African social enterprise that designs, locally manufactures, and distributes reusable antimicrobial menstrual solutions through an integrated, scalable model combining industrial production, community-based distribution, and social programs. Beyond product access, Kitambaa delivers menstrual health awareness, training for women and girls, and training-of-trainers programs that build local networks of community facilitators. Its approach is reinforced by the Aline Sitoé Diatta Training Center, which develops technical, entrepreneurial, and leadership skills to support women's professionalization and enable the model's expansion into new territories. By linking product innovation, education, and community entrepreneurship, Kitambaa turns menstrual health into a catalyst for women's economic empowerment, social inclusion, and environmental sustainability.



IMPACT TO DATE

62,000
People served
daily

2,200
Sanitary pads
serviced/month

19
Women trained
in soap-making

**Business impact numbers from establishment to date*

KITAMBAA: 12 MONTH ACCELERATOR JOURNEY

Kitambaa, a menstrual hygiene company, is shifting from online sales to a one-stop shop and direct sales, with future plans centered on strengthening its financial projections and securing a Teranga Capital honor loan.



Wilma Sokeng
Toilet Board Coalition

ACCELERATOR COACH

"Yaye Hélène is everywhere she thinks she can find opportunities to grow her business. She has shown remarkable commitment, taking part in trainings, events, and partnerships, and she keeps going even when an initiative doesn't deliver, like the mobile truck sales. I admire her resilience, and she has a clear objective: to scale Kitambaa."



Yaye Hélène Ndiaye,
Kitambaa

ENTREPRENEUR

"This year, with the support of the Toilet Board Coalition, Kitambaa SAS scaled up: over 20,000 reusable pads made at our factory in Sandiara, over 15,000 kits distributed, and the opening of the Aline Sitoé Diatta Training Centre. Mentoring from TBC's experts and their investor's perspective helped us build a stronger business in the service of menstrual dignity."

Discover additional information and resources by clicking ***here***

Nov, 2026
info@toiletboard.org
toiletboard.org

Join us to **Accelerate** **1,000** **Sanitation Businesses by 2030**

Unilever LIXIL

With thanks to our leaders:

The Toilet Board Coalition and its work is made possible by the generous support of its Membership.
The contents are the responsibility of the Toilet Board Coalition and do not necessarily reflect the views of the Members and partners.