Toilet *Marketplace* | 2026 Cohort | Uganda

TOILET BOARD COALITION

2026 ACCELERATOR IMPACT STORY

Esonga

ABOUT ESONGA MENSTRUAL CARE

Esonga Care is a women's health and hygiene enterprise based in Uganda, addressing critical gaps in access to affordable menstrual and personal care products for women and girls in last-mile and peri-urban communities. The company operates a distribution-driven model anchored by community hygiene kiosks and strategic partnerships with schools, workplaces, and community groups. This approach targets high-demand, underserved markets, delivering both social impact and revenue-generating opportunities.



IMPACT TO DATE

400–700
Reusable pad kits
produced locally

4000
People
reached

88%
Women & girls
reached

*Business impact numbers from establishment to date

ESONGA MENSTRUAL CARE: 12 MONTH ACCELERATOR JOURNEY

During its 12-month Accelerator journey, Esonga focused on improving its unit economics to expand access to affordable menstrual health products.



ACCELERATOR COACH

"Esonga Care consistently stayed true to its mission, keeping the women and girls they serve at the heart of every decision. It was wonderful to see their confidence grow with each session. Their team spirit and strong sense of purpose are truly inspiring."

Malick Wade
Toilet Board Coalition



ENTREPRENEUR

"The TBC Accelerator has given Esonga something deeply valuable: the feeling that we are not building alone. Malick's timely coordination and Tsedey's thoughtful mentorship have brought encouragement and accountability to our journey. Alongside the support and experience sharing among fellow entrepreneurs across Uganda and the continent, this has helped us build a stronger business and greater confidence in bringing menstrual care closer to women and girls."

Omondi Eric,
Esonga Investments Limited

Discover additional information and resources by clicking ***here***

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toiletboard.org

Join us to **Accelerate** **Sanitation Businesses by 2030** **1,000**

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With thanks to our leaders:

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