

# SCHOOL SANITATION

LINKING SANITATION AND EDUCATION - THE VALUE OF INVESTING IN SCHOOL SANITATION FOR THE PRIVATE SECTOR

## THE TOILET BOARD COALITION

The Toilet Board Coalition is a non-profit, membership organisation accelerating business solutions to the sanitation crisis. It was founded in 2015 by multinationals including Unilever, Kimberly-Clark and LIXIL who recognized the innovative nature and potential of the private sector in tackling the sanitation crisis. Its Membership has since grown to a large network ranging from multinational companies to development organizations and investors. Over the last six years, the Toilet Board Coalition has supported 52 SMEs (small and medium-sized enterprises), scaling sanitation products and services with its Accelerator, touching more than 70 million people, and enabling over \$22m in finance. Next to assisting SME's, the Coalition works at an ecosystem level, via thought leadership, and has published 22 reports showcasing the business insights and evidence built through their programming.

## THE RESEARCH PROJECT

An upcoming report will explore the value of investing in private sector solutions for school sanitation. This addresses a pressing issue as over 600 million children face a reality without basic school sanitation (2020 WHO/UNICEF Joint Monitoring Programme Report) and progress has stalled, demonstrating an urgent need for new approaches and solutions to be explored. UNICEF estimates that for "every dollar invested in water and sanitation, \$4.30 is generated in economic returns through increased productivity" (UN & WHO, 2012). This multiplier effect highlights why the private sector can be a catalytic instrument in providing school sanitation. However, minimal documented frameworks and evidence exist for understanding and advocating around the ROI of investing in school sanitation from a private sector perspective.

We hereby present an opportunity to join businesses, investors & industry experts and engage in this demanded report, aiming for childrens' health and development. School sanitation influences a students' educational performance, prevents absenteeism, and incentivises healthy hygiene behaviour from the get-go, thus contributing towards SDG 6 (Water and Sanitation) as well as SDG 4 (Quality Education).



### THE RESEARCH SEEKS TO:

- Examine existing school sanitation programmes and identify gaps and challenges in their implementation
- Identify the opportunities for private sector participation in the school sanitation space
- Determine the value of investing in school sanitation and evaluate its impact on business, economy, and society
- Characterise successful and sustainable models and enabling environment for the school sanitation to thrive

### HOW TO ENGAGE:

- Take part in a 60 min interview to share school development programmes initiated by your organisation and factors that made them successful
- Join our School Sanitation Roundtables. A total of 4 Roundtable sessions will be hosted, bringing together corporate partners, investors and experts to:
  - advise, support and learn from the school sanitation space;
  - contribute to the final market report;
  - and gain first access to business insights.

Together, we can raise awareness of school sanitation as a worthwhile investment and accelerate a market-based approach, encouraging growth through financing, technical support, research and policy support. Please contact Anjanette at [bansao@toiletboard.org](mailto:bansao@toiletboard.org) to participate in this research.

Are you interested in becoming a Member to join a global network of thought leaders driving the sanitation sector forward? Learn more [here](#).

**TOILET**  
BOARD COALITION

With thanks to our leaders:



 Kimberly-Clark

**LIXIL**

