

20 ACCELERATOR 25 IMPACT STORY



Circular Sanitation Marketplace



Kenya



2025 Cohort



ABOUT KENYA CAST PRODUCTS

Kenya Cast Products installs mono-block biological septic tanks that treat black water (human waste) onsite, eliminating pathogens and malignant bacteria. The effluent from the tanks can be recycled and reused to create green spaces. The company is targeting households, schools and businesses.



IMPACT TO DATE

9,150

People impacted daily
from shared facilities

68

Household facilities
in service

55

Shared facilities
in service



**Business impact numbers from establishment to date*

KENYA CAST PRODUCTS: 12 MONTH ACCELERATOR JOURNEY

A thorough assessment of unit economics clarified the link between revenue, costs, and customer value, highlighting profitability levers, optimising pricing, and supporting scalable growth.



Samuel Langat
LIXIL

MENTOR

"Working with Miriam Wanjiku the CEO at Kenya Cast Products was a masterclass in resilient innovation, watching the business pivot from a family led business to securing a stronger foothold as a key player in Climate Resilient Sanitation in the region. Her commitment and clarity of their long-term vision is what truly set this cohort apart."



Miriam Wanjiku
Kenya Cast Products

ENTREPRENEUR

"Participating in the Sanitation Accelerator programme challenged us to refine our business model and scale our impact. The mentorship and collaboration opened doors to new partnerships and innovations that have strengthened Kenya Cast's role in advancing sustainable sanitation solutions."

Join us to
Accelerate 1,000
Sanitation Businesses by 2030

Nov, 2025
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With thanks to our leaders:

